

Conversations In Entrepreneurship

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CONDUCTED BY LEADERS IN THE FIELD OF BIOMEDICAL ENTREPRENEURSHIP.



Jonathan Rosen, PhD, MBA

BEDSIDE TO BENCH TO BEDSIDE: THE CRITICAL ROLE OF CLINICIANS IN ADVANCING PATIENT CARE

Guest Speaker: Jonathan Rosen, PhD, MBA, Boston University

DATE: Friday, February 25, 2011
TIME: 8:30-10:30 (Continental breakfast 8:30-9)
PLACE: Room 2231 Weiskotten Hall on the
Upstate Medical University Campus
766 Irving Ave, Syracuse, New York

This presentation will describe efforts to engage, empower, and enfranchise the clinical community in the development of breakthrough medical technologies.

We will discuss:

- ◆ Techniques for identifying clinical problems worth solving;
- ◆ How to reach out to the "Solution Rich Environment" that engineering and research can provide;
- ◆ How to form effective collaborations.

Also covered: potential funding sources for bringing new ideas to fruition and how in-house technology transfer experts can help.

Join us for this journey from Bedside to Bench and back to Bedside!

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RSVP: 315-464-5384 or pazarask@upstate.edu

Translational research in medical devices and bioengineering is a unique path that Jonathan Rosen knows well. Dr. Rosen developed advanced medical technologies for cardiovascular, neurosurgical, and spinal surgery before becoming the executive director of the Institute for Technology Entrepreneurship & Commercialization (ITEC) at Boston University. Prior to this role, he directed the Office of Technology Implementation for CIMIT — The Center for Integration of Medicine and Innovative Technology — a consortium of 12 academic partners and 60 industry affiliates.

His entrepreneurial experience includes founding medical technology companies in the US and abroad, and he has helped to establish collaborative research teams and supported translational research programs in biomaterials, tissue engineering, optical diagnostics, orthopedics, trauma and critical care. He serves as BU faculty and advisor to the Provost; as senior advisor to CIMIT; and is a founding board member of the Institute for Pediatric Innovation.